

DANIELA GUADA- EDITOR AND VIDEOGRAPHER

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Experience

- ❖ **Media Forensic Analyst** - Forensic Data Services (July 2020 - Present)
 - Edited photo and video to be used as evidence in ongoing court cases.
- ❖ **Office Manager**- Forensic Data Services (February 2021 - Present)
 - Scheduled appointments, filed and created documents for American with Disabilities act cases, audited websites, and other administrative work for the CEO.
- ❖ **Photographer/ Portrait Consultant** - TeddyBear Portraits (February 2020-2021)
 - Set up lights, camera, backgrounds, and props for children's portraits. Posed and took pictures of children ages 0 to 5. Prepared and discussed portrait packages for purchase.
- ❖ **Video Editor** - Mombacho Cigars (July- October 2020)
- ❖ **Production Assistant** - Into Tomorrow (April 2020- July 2020)
 - Wrote daily features, booked guests, wrapped prizes for listeners, assisted with show research, hosted and edited "into gaming" features and product spotlights.
- ❖ **WUCF Central Florida PBS Intern (2018)**
 - Promotions Intern (Winter)
 - Created graphics, edited video, and wrote scripts for promotional spots, reaching **4 million viewers**. Customized natural promotions to be consistent with WUCF brand Identity.
 - Events and Community Outreach Intern (Spring)
 - Planned and coordinated events for children with hundreds of people in attendance.
- ❖ **Product Videographer/Video Editor**
 - Forever Love Puppies (April-May 2020)
 - Filmed and edited clips of puppies for the company's social media pages.
 - Rolled Ice Cream (Spring 2019)
 - Shot and edited a product video for an ice cream parlor to entice patrons to purchase desserts.
- ❖ **Footage Researcher**- In Our Thirties By: Laura Sgroi - Book Trailer (March-April 2020)
- ❖ **Technical Director** - UCF Student Production "Storming the Castle"(2019)
 - Operated the switcher, helped build up and strike down the set, and taught newcomers how to use the studio equipment.

Professional Memberships

- ❖ **Women On Set Board Member** (January 2020 - Present)

Skills

- ❖ Bilingual- English & Spanish
- ❖ Adobe Premiere Pro
- ❖ Adobe After Effects
- ❖ Adobe Audition
- ❖ Adobe Photoshop
- ❖ Reverse coiling
- ❖ Microsoft Office
- ❖ Writing
- ❖ DSLR cameras
- ❖ Prosumer Cameras

Education

- ❖ University of Central Florida
 - Graduated Fall 2019
 - Magna Cum Laude**
 - Majored in Radio and Television: Production Track
 - Minored in Film and Legal Studies
- ❖ **Adobe Certified** Associate for Adobe Premiere Pro
- ❖ Notary Public for the State of Florida 2021-2025

Awards

- ❖ Student Television Network- National Competition
 - 2nd place for Convention Recap 2014
 - 2nd place for Best Broadcast News Magazine 2016
- ❖ Academic
 - Dean's List (2017-2019)
 - President's Honor Roll Fall Semester (2016)