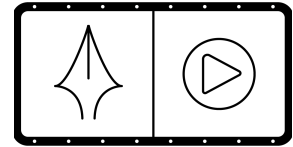


Daniela Guada- Video Editor and Graphic Designer

Cell: (954)-218-0620

Email: Daniaguada@gmail.com

Website: www.danielaguada.com



Experience

LaserStar Technologies (Feb. 2022-Dec. 2022) - Marketing Media Content Coordinator

- Created promotional and instructional videos and images for LaserStar Academy and social media. Worked in Hubspot sending out automated emails to clients and potential leads.
- Marketed **B2B** towards the jewelry, dental, medical, industrial, and tactical industries.

WUCF Central Florida PBS (Winter 2018) - Promotions Intern

- Created graphics, edited video, and wrote scripts for promotional spots, reaching **4 million viewers**. Customized natural promotions to be consistent with WUCF brand Identity.

Forensic Data Services (July 2020 - Present as needed) - Media Forensic Analyst

- Edited photo, video, and audio to be used as evidence in ongoing court cases. Including a **major league sport organization**.

TeddyBear Portraits (February 2020-2021) - Photographer/ Portrait Consultant

- Set up lights, camera, backgrounds, and props for children's portraits. Posed and took pictures of children ages 0 to 5. Prepared and discussed portrait packages for purchase.

Freelance Video Editing Work

- Mombacho Cigars (July- October 2020)
- Forever Love Puppies (April-May 2020)
- Rolled Ice Cream (Spring 2019)

Into Tomorrow (April 2020- July 2020) - Production Assistant

- Wrote daily features, booked guests, wrapped prizes for listeners, assisted with show research, hosted and edited "into gaming" features and product spotlights.

In Our Thirties By: Laura Sgroi - Book Trailer (March-April 2020) - Footage Researcher

Skills

Adobe Creative Suite

- Premiere Pro
- After Effects
- Audition
- Photoshop
- Lightroom
- Illustrator
- Dimension
- Media encoder
- Bridge

Microsoft Office

Bilingual- Spanish

DSLR/ Prosumer cameras

Reverse coiling

Script Writing

Education

Adobe Certified

Associate for Adobe

Premiere Pro

Graduated University of

Central Florida Fall 2019

Magna Cum Laude

Majored in Radio and

Television: Production

Track

Minored in Film and

Legal Studies

Awards

Dean's List (2017-2019)

President's Honor Roll (2016)

Student Television Network-
National Competition

- 2nd place for
Convention Recap
2014

- 2nd place for Best
Broadcast News
Magazine 2016